



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Yasnovsky et al. Confirmation No.: 5781  
Serial No.: 10/700,837 Art Unit: 3622  
Filed: November 3, 2003 Examiner: Khanh H. Le  
For: SELF-SERVICE PLATFORM Attorney Docket No: 649388-999004  
FOR SELLING  
ADVERTISING

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR § 1.136(a)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

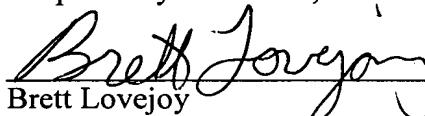
Sir:

It is respectfully requested that the time for response to the Office Action dated December 28, 2004 be extended for a period of two month(s) from March 28, 2005 to and including Tuesday, May 31, 2005 as May 28, 2005 is a Saturday and Monday, May 30, 2005 is a Federal holiday.

The fee for this extension is estimated to be \$450. Please charge the required fee to Jones Day Deposit Account No. 50-3013 (649388-999004). A copy of this sheet is enclosed.

Respectfully submitted,

Date: May 31, 2005

  
Brett Lovejoy 42,813  
JONES DAY (Reg. No.)  
222 East 41st Street  
New York, New York 10017  
(212) 326-3939

06/03/2005 ZJUHAR1 0000006 503013 10700837  
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**FEE TRANSMITTAL SHEET**

MAIL STOP AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The fee required to be filed with the accompanying amendment of even date herewith concerning the above-identified application has been estimated to be \$450 for the Petition For Extension of Time.

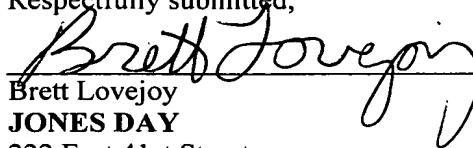
The claim amendment fee has been estimated as shown below:

(Col. 1)		(Col. 2)		(Col. 3)		<input type="checkbox"/> SMALL ENTITY		<input checked="" type="checkbox"/> OTHER THAN A SMALL ENTITY	
CLAIMS REMAINING AFTER AMENDMENT	MINUS	HIGHEST NO. PREVIOUSLY PAID	PRESENT EXTRA	RATE	ADDIT. FEE	OR	RATE	ADDIT. FEE	
TOTAL	46	MINUS	48	0	x 25	\$	x 50	\$	0.00
INDEP.	30	MINUS	4	0	x 100	\$	x 200	\$	0.00
<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEP. CLAIM					\$		\$		0.00
				TOTAL	\$	OR	TOTAL	\$	0.00

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Enclosures